

U.S. Senator Maria Cantwell;  
Orin Smith, *President and Chief Executive Officer, Starbucks*;  
Sally Jewell, *Chief Operating Officer, REI*;  
Joe Dear, *Executive Director, Washington State Investment Board*; and  
Attorney General Christine O. Gregoire,  
*Washington State Attorney General*  
come together with other corporate leaders to discuss  
the state of corporations in Washington today.

- Are ethics codes enough?
- Is industry self-regulation working?
- What's right and wrong about *Sarbanes-Oxley* and its implementation?
- What do consumers expect of high performing companies?
- How to stay off the AGO's top 10 list.
- Tips for managing accountability to multiple public constituencies.
- How can government assist in creating a "race to the top?"

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FINAL NOTICE



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## RESPONSIBLE CORPORATE LEADERSHIP IN WASHINGTON STATE: Law Reform and Best Practices

Friday, October 29, 2004

Washington State Convention and Trade Center  
Level 6

On Pike Street, between 7th and 8th Avenues  
Seattle, Washington



Co-sponsored by The Center on Corporations, Law & Society  
at Seattle University School of Law

**Business: Intermediate to Advanced**

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# RESPONSIBLE CORPORATE LEADERSHIP IN WASHINGTON STATE:

## Law Reform and Best Practices

Sponsored by the Washington State Office of the Attorney General

**8:00 a.m. Check-in • Walk-in Registration • Distribution of Coursebooks • Coffee and Pastry Service**

**8:45 a.m.**

### Welcome & Introduction by Program Chair

*Sharon L. Nelson — Chief, Consumer Protection Division, Attorney General of Washington, Seattle*

**9:00 a.m.**

### The Corporation in the State's Economy: Ethics, Law and Regulation

*Attorney General Christine O. Gregoire — Washington State Attorney General, Olympia*

**9:30 a.m.**

### Corporate Social Responsibility and the Management of Multiple Constituencies

*Orin Smith — President and Chief Executive Officer, Starbucks, Seattle*

### Corporate Governance When the SEC and Investors Aren't Looking Over Your Shoulder — Doing the Right Thing for a Non-public Company

*Sally Jewell — Chief Operating Officer, REI, Sumner*

**10:45 a.m.**

**Break**

**11:00 a.m.**

### Why Corporate Governance Matters to Institutional Investors

*Joe Dear — Executive Director, Washington State Investment Board, Olympia*

Co-sponsored by The Center on Corporations, Law & Society at Seattle University School of Law

**12:00 Noon Lunch on Your Own**

**1:15 p.m.**

### Tips and Resources for Businesses

*Steve Larsen — Manager and Attorney, Attorney General of Washington, Seattle*

**1:30 p.m.**

### Deregulation and its Aftermath: Are Consumers Better Off?

*Helen Howell — Director, Department of Financial Institutions, Olympia*

*Marilyn Showalter — Chairwoman, Washington Utilities and Transportation Commission, Olympia*

**2:30 p.m.**

**Break**

**2:45 p.m.**

### Panel of Corporate General Counsel — Are Legal Reforms Working? The Facts on the Ground

*Moderator: Stewart Landefeld — Partner, Perkins Coie LLP, Seattle*

*J. David Griswold — Director, Global Regulatory Policy, Frank Russell Company, Tacoma*

*Anne Nelson — KPMG LLP, Seattle*

*John Seethoff — Deputy General Counsel, Microsoft Corporation, Seattle*

*Michael Deal — Associate General Counsel, Amazon.com Incorporated, Seattle*

**3:45 p.m.**

### A View from the Hill: Predictions about the Next Congress

*U.S. Senator Maria Cantwell*

The Washington State Attorney General's Office presents — 'Tips and Resources for Businesses' — a one-stop online toolkit for businesses. This first version of this tool will be available September 1, 2004. To learn more about this helpful new resource join us on October 29th.



Visit the Washington State Attorney General's Office web site at [www.atg.wa.gov/consumer/business](http://www.atg.wa.gov/consumer/business).

**4:15 p.m. Complete Evaluation Forms • Adjourn**

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